

ART on the GRAND



FAST FACTS

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Application Opens:	October 31, 2011
Application Deadline:	April 1, 2012
Jurying:	April 2-4, 2012
Notifications:	April 6, 2012
Booth Fees Due:	April 20, 2012
Show Dates/Times:	Sat: June 2, 10-8, 2012
	Sun: June 3, 11-6, 2012

ART on the GRAND is a juried, fine arts show located right on Grand River Avenue in downtown Farmington, MI. Last year's show attracted over 100 talented artists from around the country. Despite the current state of the economy, this great fair has experienced an overwhelmingly positive response from participating artists, visitors, and the city governments. Farmington is a beautiful town surrounded by the larger City of Farmington Hills, located in Oakland County, the richest county in Michigan. *This art fair is for you*; with one of the nation's highest SEV's, Farmington and Farmington Hills vigorously support the arts, and welcome you to our community!

ARTIST INFO-JURY REQUIREMENTS-HOW TO APPLY:

ART on the GRAND is open to all artists and fine craftspeople. All artwork must be hand-made by the applying artist. No kits, molds, or resale of items will be allowed; no mass-produced items. Prints of original work are allowed.

APPLICATION PROCESS:

Artists may apply beginning October 31st on **ZAPP** at www.zapplication.org. There is a \$20 non-refundable application fee due with application. We strongly urge you to apply through ZAPP; however, we will accept applications by mail. If applying via mail, please include a \$25 check (non-refundable application fee) made payable to Farmington Hills Special Services. Send to: Art on the Grand, Cultural Arts Division, 28600 W 11 Mile Rd., Farmington Hills, MI 48336. Jpegs of artwork are also encouraged for mail-in applications rather than slides/photos; send to: ncoumoundouros@fhgov.com. **Application Deadline is: April 1, 2012, midnight.**

JURYING PROCESS:

All artists work will be juried. A minimum of three (3) representative photos or jpegs of artwork are required with application. Please include a booth shot if possible. **Jurying will take place on April 2-4. Artists will be notified of acceptance, waitlist or declined status via phone or email by April 6, 2012.** Detailed instructions, maps, area information, etc., will be mailed to artists upon acceptance. Festival officials have the right to exclude any work failing to match that which was submitted with application, or is deemed unsuitable.

BOOTH FEES:

Booth fees are **\$275** for an 11x11 tent site, **\$300** for a corner site. Final decision on corner booth assignments will be made by the jury; **please do not pay for a corner booth unless it has been confirmed!** **Booth fees for accepted artists are due by April 20, 2012, and may be conveniently paid online through ZAPP or by check to: Farmington Hills Special Services.**

REFUNDS:

Refund of booth fee is only available in the most extreme circumstances and with the approval of organizers. **No booth fee refunds after May 4, 2012.**

DISPLAY, SETUP & DEMONSTRATIONS:

Artists must provide their own means of displaying items in an 11'x11' (outside dimension) space on pavement. Tents must be held down by weights. Electricity is *not available*; artists who wish to light their booths are encouraged to bring battery operated lights. Displays must remain during all festival hours, except in the case of extremely inclement weather. Setup begins on Friday evening, June 1st and will resume on Saturday morning. **All booths must be set up by 10:00 am on Saturday, June 2.** Public hours are 10 am - 8 pm on Saturday and 11 am - 6 pm on Sunday. Ongoing demonstrations are encouraged.

SECURITY:

The City of Farmington police will patrol grounds during the day and overnight. Additional contracted security will also be on the grounds overnight.

COMMISSION AND TAXES: No commission charged. Artist is responsible for 6% sales tax. For tax information call: (517) 636-4660 or register online at: www.michigan.gov/treasury.

ACCOMMODATIONS: Discounted, local hotel rooms are available; information will be sent in the acceptance packets. Overnight camper parking is available, however, no hook ups are provided.

CONTACT INFO: Nancy Coumoundouros, ncoumoundouros@fhgov.com Phone: 248-473-1856 or Carolyn Powers; cpowers@fhgov.com Phone: 248-473-1870.

Or visit us at: <http://www.fhgov.com/Services/CulturalArts/ArtOnTheGrand.asp> or <http://www.downtownfarmington.org/Downtown-Events/Whats-Happening/Art-on-the-Grand>



ART ON THE GRAND
 Farmington, Michigan
 Cultural Arts Division
 28600 W. Eleven Mile Road
 Farmington Hills, 48336
 (248) 473-1856
 ncoumoundouros@fhgov.com

APPLICATION CONTRACT

Saturday & Sunday, June 2 & 3, 2012
Application Deadline: April 1, —Midnight

Artist Name(s) _____

Business Name _____

Address _____

City _____ State _____ Zip Code _____

Business/Cell Telephone _____ Home Telephone _____

Email _____ Website _____

Special Requests/Needs: _____

We will do everything possible to meet your special requests.

Booth Request: Corner Booth \$300 Double Booth \$550 Regular \$275

Corner booth placement will be at the discretion of the committee; not all requests will be met due to limited space.

Please check the category under which you are applying:

- Clay-Ceramic Digital Art Drawing Fiber Glass Jewelry
- Metal Mixed Media Oil/Acrylic Photography Sculpture Watercolor
- Wood Furniture Wearable Art Other _____

Have you been in Art on the Grand before? Yes No # Years _____

Will you be demonstrating? Yes No If yes, doing what? _____

Preferred Arrival & Check in Time:

Friday: 8:00 pm _____ 8:30 pm _____ 9:00 pm _____

Saturday: 6:30 am _____ 7:00 am _____ 7:30 am _____ 8:00 am _____ 8:30 am _____ 9:00 am _____

Artist Agreement:

I agree that the City of Farmington Hills, the Farmington Downtown Development Authority, or the City of Farmington or their sponsors shall not be held responsible for any injuries, loss or damage to artwork or personal property of any kind. I understand that in the event my exhibit does not conform to the guidelines, I may lose my space and the fee paid. **Unless noted below, I agree to allow my photos/slides/jpegs to be used for promotional purposes.**

Artist Instructions—Apply online at: www.zapplication.org. All applications include a **\$20** non-refundable application fee if applying through ZAPP. If mailing application, enclose three color jpegs (on disk) representative of the work and one booth shot, **along with \$25 check payable to the Farmington Hills Special Services**. If you would like your materials returned, also enclose a self-addressed stamped envelope with your application. (Jpegs can be emailed to the address below, or sent on a CD labeled with your name.) If accepted, booth fee is \$275 per 11x11 foot space; double spaces are \$550; corners (assigned at our discretion) are \$300. Booth fee is due by **April 20, 2012**. Please do not may for a corner booth space unless you the space has been confirmed upon acceptance.

Mailed applications should be addressed to: **Art on the Grand, Cultural Arts Division, 28600 W. Eleven Mile Rd., Farmington Hills, MI 48336**. Jpegs may be submitted online to: ncoumoundouros@fhgov.com